

# NOTICE OF MEETING

A **SPECIAL MEETING** of the **PROVOST'S PANEL** will be held in the **BRUCE ROOM, OLD VIEWFORTH, STIRLING** on **MONDAY 18 SEPTEMBER 2017** at **3.30 pm.**

**IAIN STRACHAN**  
Chief Governance Officer  
Clerk to the Council

12 September 2017

## BUSINESS

1. **APOLOGIES AND SUBSTITUTIONS**
2. **DECLARATIONS OF INTEREST**
3. **STIRLING COMMON GOOD FUND – APPLICATION FOR FUNDING – GUARDIANS OF SCOTLAND TRUST**  
Report by Chief Officer – Governance (Localities & Infrastructure) (Pages 1 - 12)

(For further information contact Jean Houston – Tel: 01786 233100)



**STIRLING COUNCIL****THIS REPORT RELATES  
TO ITEM 3  
ON THE AGENDA****SPECIAL PROVOST'S PANEL****LOCALITIES &  
INFRASTRUCTURE****18 SEPTEMBER 2017****NOT EXEMPT****STIRLING COMMON GOOD FUND****APPLICATION FOR FUNDING – GUARDIANS OF SCOTLAND TRUST****1 SUMMARY**

- 1.1 On 4 September 2017, a meeting of the Provost Panel was convened to discuss an application to the Stirling Common Good Fund for funding to the Guardians of Scotland Trust.
- 1.2 At this meeting, the Elected Members agreed to defer consideration of the application to a Special Meeting of the Provost Panel.
- 1.3 Officers of Stirling Council and Guardians of Scotland Trust met on 6 September 2017 and it was confirmed that there was no funding available to the Guardians of Scotland Trust from the Stirling City Region Deal.
- 1.4 At the meeting, the Guardians of Scotland Trust requested that the application for funding, minus reference to Stirling City Region Deal, be brought forward to the Special Meeting of the Provost Panel.
- 1.5 The request that was received from the Guardians of Scotland Trust (see Appendix 1) was for additional funding from the Stirling Common Good Fund to support:
  - 1.5.1 a launch tour of the artwork model at the Stirling Smith Art Gallery & Museum, Wallace Monument and Bannockburn, to help lever funding for investment in commemorative public art and Stirling Bridge as a visitor attraction; and
  - 1.5.2 installation of new lighting for the historic Stirling Bridge in collaboration with Forth Electrical Group (FES).
- 1.6 The total amount requested is £23,000. The Provost's Panel and Council have previously approved requests from the Guardians of Scotland Trust for funding from the Stirling Common Good Fund totalling £39,800.
- 1.7 In addition, set up funding of £10,000 was provided to the Guardians of Scotland Trust from Civic Pride funds.

## 2 OFFICER RECOMMENDATION(S)

The Panel is asked:-

- 2.1 to give due consideration to the request from the Guardians of Scotland Trust to grant a further £23,000 from the Stirling Common Good Fund to support development of the Stirling Bridge project; and
- 2.1 to note that any contribution from the Stirling Common Good Fund in excess of £10,000 will need to be approved by full Council.

## 3 CONSIDERATIONS

- 3.1 The Guardians of Scotland Trust was set up to advance education on Andrew De Moray and William Wallace and aims to create a significant legacy memorial in the form of a sculpture at Stirling Bridge.
- 3.2 The Trust has selected an artist to deliver artwork at Stirling Bridge. A model of the commemorative artwork has now been completed and is available for tour and public comment. This artwork model will remain the property of the people of Stirling with custodianship by the Stirling Smith Art Gallery & Museum, as agreed at the Provost's Panel in August 2016.
- 3.3 The proposed tour of the artwork model will be used to help support fundraising towards completion of the project, estimated at £400,000.
- 3.4 With regard to the lighting project, additional funding will ensure completion of the project by helping secure all appropriate surveys required for planning permission and will assist co-ordination of a lighting launch event and necessary PR. It is understood that the Council will be asked to maintain the lights once the necessary consents are obtained and lighting installed. Confirmation is awaited as to what these ongoing costs might be.
- 3.5 In 2011, Stirling Council resolved to transfer surplus community pride funds towards the formation of the charitable trust, which amounted to £10,000. It was expected that the charitable trust would receive public subscriptions and donations.
- 3.6 In 2014, The Provost's Panel approved a contribution of £4,800 from the Stirling Common Good Fund in May 2014 to meet the total costs of Phase 1 of the commemoration project (site preparation).
- 3.7 The Council approved a further contribution of £27,000 from the Stirling Common Good Fund in May 2015. £12,000 of this amount was to secure fundraising and related management expertise over one year; and the remaining £15,000 was to support the commissioning of the monument sculpture.
- 3.8 In 2016, the Provost's Panel approved a contribution of £8,000 from the Stirling Common Good Fund to support completion of the artwork model to enable completion of the full design commission by autumn 2016.
- 3.9 The Provost's Panel had anticipated that the Trust might secure funding from Heritage Lottery Fund and/or Creative Scotland.

- 3.10 The Panel is asked to give due consideration to the request and to have regard to the best interests of the inhabitants of the former burgh of Stirling to which the fund relates, in terms of the Local Government etc (Scotland) Act 1994.
- 3.11 The Panel is asked to consider the Guidelines against which applications to the Stirling Common Good Fund are determined.

#### 4 POLICY/RESOURCE IMPLICATIONS AND CONSULTATIONS

<b>Policy Implications</b>	
Equality Impact Assessment	No
Strategic Environmental Assessment	No
Serving Stirling	No
Single Outcome Agreement	No
Diversity (age, disability, gender, race, religion, sexual orientation)	No
Sustainability (community, economic, environmental)	No
Effect on Council's green house gas emissions	No Effect
Strategic/Service Plan	No
Existing Policy or Strategy	No
Risk	Yes
<b>Resource Implications</b>	
Financial	Yes
People	No
Land and Property or IT Systems	No
<b>Consultations</b>	
Internal or External Consultations	Yes

##### Equality Impact Assessment

- 4.1 Not applicable.

##### Strategic Environmental Assessment

- 4.2 This report does not relate to a Plan, Policy, Programme or Strategy therefore Strategic Environmental Assessment does not apply.

##### Serving Stirling

- 4.3 Not applicable.

##### Single Outcome Agreement

- 4.4 Not applicable.

##### Other Policy Implications

- 4.5 Not applicable.

Risk

- 4.6 Completion of project may be in jeopardy if further funding is not made available and the Council's reputation may be at risk if the project was not to proceed, given previous Council involvement.

Resource Implications

- 4.7 The Stirling Common Good Fund balance is around £699,434 in August 2017. The balance has reduced considerably in recent years and is not accruing a significant level of interest.

Consultations

- 4.8 The Trust has worked closely with conservation and land services at Stirling Council and with Historic Environment Scotland on all development aspects.

**5 BACKGROUND PAPERS**

- 5.1 Report to Stirling Council, 17 March 2011: "Andrew de Moray Memorial".
- 5.2 Report to Provost's Panel, 14 May 2014: "Guardians of Scotland Trust – Application to the Stirling Common Good Fund from the Guardians of Scotland Trust".
- 5.3 Report to Stirling Council, 28 May 2015: "Extract From Draft Minutes of Meeting Of The Provost's Panel – 19 May 2015".
- 5.4 Report to Provost's Panel, 23 August 2016: "Application to the Stirling Common Good Fund - Guardians of Scotland Trust".


**6 APPENDICES**

- 6.1 Appendix 1 – Application to the Provost's Panel: Stirling Common Good Fund, received 11 September 2017.

## Author(s)

Name	Designation	Telephone Number/E-mail
Jean Houston	Governance Officer	01786 233100 houstonj2@stirling.gov.uk

## Approved by

Name	Designation	Signature
Iain Strachan	Chief Officer – Governance	

Date 11 September 2017

Service  
Reference

## **The Guardians of Scotland Trust**

### **Special Meeting (18.09.2017) Application to the Provosts Panel**

Support for Stirling Bridge Development - Cultural and Economic Projects **Total**

**Request £23,000 – See also Planning Table able attached**

To secure all project management and necessary administration to undertake the following:

A] To create commemoration of Andrew de Moray and William Wallace

- I. To launch tour of artwork model at Smith, Wallace Monument, Bannockburn and Engine Shed
- II. To assess and apply for funding towards commemorative public art commission
- III. To develop interpretation capacity of Stirling Bridge as a leading visitor attraction

B] New lighting for the iconic Stirling Bridge in collaboration with FES

- I. To develop pre-planning and master planning applications for submission to Stirling Council
- II. To conduct all relevant surveys for the above
- III. To oversee installation of new remote controlled lighting for historic bridge in collaboration with Trust partners, Forth Electrical Group (FES)
- IV. To organise launch event for the public in collaboration with Stirling Council

#### **A1] Artwork - Project Description**

On behalf of the Guardians of Scotland Trust, internationally known artist Malcolm Robertson has now completed a model of commemorative artwork for installation at Stirling Bridge. As earlier advised with support from the Provosts Panel (2016) this work is for the 'ownership of the people of Stirling' and will become permanently in the custodianship of the Stirling Smith Art Gallery and Museum following public tour.

This commission has included input from all stakeholders including Historic Environment Scotland and Stirling Council and is now available for tour and public comment.

This project has been delayed due to the artist developing intricate design,

with the addition of an interpretative film (as viewed by Provosts Panel at the meeting of 04.09.2017). The artwork model tour is now planned and expected to gain substantial media attention. This will include the Stirling Smith Art Gallery and Museum and the Wallace monument and Bannockburn and to commence in January 2018. Media attention to date has included newspapers such as, the London based Times, the Herald and Herald Sunday Magazine, the Scotsman, BBC Scotland (television) and national radio coverage. Global social media reach extends to multiple thousands. The Moray Society also provides international communications support.

This project through its development phase has been met with the support of Stirling Council who support the project in-kind with officer support as appropriate. The council has recently confirmed further assistance to the actual implementation of artwork commission for Stirling Bridge by crowdfunding (06.09.2017), for ongoing discussion.

The tour of the artwork model will present advantage to the Trust to reassess current position and to lever funding support towards full commission of artwork, currently estimated at £400k.

Funding will secure the artwork design tour and will:

- Confirm design detail as agreed by stakeholders, to freshly promote the fundraising campaign locally, nationally and internationally
- Develop existing links with the American Scottish Foundation, aiming to develop exhibition of the Stirling Bridge model in New York and create firm funding and new networked links with the diaspora
- Market the project and Stirling nationally and internationally
- Offer potential for the development of a trading arm to the organisation for the retail of objects related to the agreed design for artwork and wider history of Stirling Bridge, to advantage ongoing fundraising; the Wallace Monument offers to act as a retail outlet
- Be supported by national and international press and other media coverage
- Further highlight Stirling Bridge as a visitor destination
- Assist to secure all administration and promotion to achieve development

#### B1] Lighting – Project Description

Concurrent to artwork development new lighting designs have been proposed by the Forth Electrical Group (FES, 2016) and tested for Stirling Bridge. (See Appendix, photographs)

The Trust now requires to commission a tree survey for preplanning permission and has been working closely with conservation and land services at Stirling Council and with Historic Environment Scotland on all development aspects.

It has been proposed in the past that a partnership agreement should be pursued



with Stirling Council to promote new lighting advantage at Stirling Bridge with remotely controlled lighting available for special anniversaries and events throughout the year.

The estimated in-kind support of FES currently sits at around £70k through collaboration with the Guardians of Scotland Trust. The Trust has also invested significant other funds to secure the development of this work in cash and in-kind.

Funding will secure completion of the lighting project and will:

- ✦ Secure planning permission with all appropriate surveys in place
- ✦ Coordinate lighting launch event
- ✦ Promote the project through press, media and social media
- ✦ Highlight the ancient bridge to offer marketing to many other Stirling projects and to local business advantage.

Project Adviser Kathleen  
O'Neill September 11<sup>th</sup>  
2017

## **Appendix**

### **I. Background Guardians of Scotland Trust**

- ✦ Set up in 2012 to create a public memorial to Andrew de Moray and William Wallace at Stirling bridge
- ✦ Set up to further advance public education and interpretation at Stirling Bridge with particular regard to the role of the moray family in the Wars of independence
- ✦ In receipt of in-kind support from Stirling Council

The artist commission resulted in international competition and developed global media attention for public art at Bridgehaugh. This has included coverage by the BBC and all leading national press to include The Times, London, Guardian, Scotsman and Herald newspapers. International coverage has included the Banner newspaper, circulated in America, Australia and New Zealand. Additional international press is also evidenced and social media reach includes several continents. The Trust is also in dialogue with the American Scottish Foundation to promote the project to their networked diaspora.

### **ii. Guardians of Scotland Trust – Trustees**

Office Bearers

Acting Chair – Robin Iffla OBE

Treasurer – John Robertson (Andrew de Moray Project)

Secretary – Claire Dunbar

Trustees

Project Founder – Ted Christopher

Provost, Christine Simpson (Labour)

Councilor Maureen Bennison (SNP)

Dr Elspeth King

Joint Patrons

Earl of Moray

John Drummond Moray

Observers, pending board membership

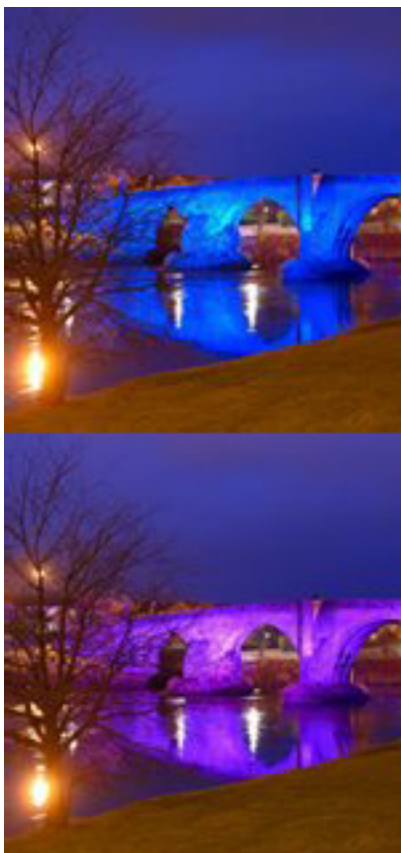
Murdo Fraser MSP (Conservative)

Fergus Wood

Graham Lambie

**iii. Stirling Bridge Lighting Test – Examples February 2016**

Photography by Whyler Photos of Stirling [www.whylerphotos.com](http://www.whylerphotos.com)





**Guardians of Scotland Trust**  
**Strategic Development Outline Plan, September 2017 – March 2018**

ACTION	BUDGET PLAN
<p><b><i>Project Management &amp; Administration</i></b></p> <p>To regroup with stakeholders and manage implications moving forward</p> <p>To liaise with the commissioned artist and Stirling Council regarding Crowdfunding support offer</p> <p>To develop pre-planning and master planning applications for submission to Stirling Council: artwork and lighting, including commission overview of all necessary surveys and visual aids</p> <p>To develop Historic Environment Scotland planning consent applications: artwork and lighting</p> <p>To broker partnership agreement with Stirling Council to highlight Stirling Bridge as an iconic asset to the City</p> <p>To oversee and support installation of new remote controlled lighting for historic bridge in collaboration with Forth Electrical Group (FES)</p> <p>To reassess and develop any new potential investment for commemorative public art at Stirling Bridge as a visitor attraction; public and private sector</p>	

Plan lighting launch Plan artwork launch	Staff budget – £ 6,700
To enable final payment to artist for ‘Brother in Arms’ artwork for the custodianship of the Stirling Smith Art Gallery and Museum, owned by the people of Stirling, as requested by Provosts Panel 2016. Note: extended design period has enabled development to include interpretative film.	Final artwork model commission (extended) - design and film development payment - £8,000
<b><i>Planning application - submission costs</i></b>  To submit lighting pre-planning application to Stirling Council: commission tree survey and visual plans	Tree survey & visual plans – £1,500
Submit master planning application to Stirling Council for art commission inc. design plans	Application submission & plans commission costs - £1,500
Submit master planning application for Stirling Bridge lighting to Stirling Council	Application submission cost inc. contingency - £300
<b><i>Launch costs</i></b> <b>Stirling Bridge</b> To organise lighting launch event with Stirling Council and Destination Stirling	£ 2,000
<b>Artwork Model</b> events and tour via the Smith Museum and Art Gallery, Wallace Monument, Bannockburn Heritage Centre and the Engine Shed – in liaison with all parties	£ 3,000
<b>Development phase</b>	<b>TOTAL COSTS £23,000</b>